

# Office of the Integrity Commissioner

## LOBBYISTS REGISTRATION

Home Public Search

New Search Back to Results

### Consultant Lobbyist Registration

Active Registration Previous Registrations

#### Profile Information

Lobbyist Number: CL4806 Registration No.: CL4806-20200418024624

Initial Filing Date: 2020/04/18

Last Amendment Date: 2020/04/24

First Name: Jeff Middle Initial: Last Name: Silverstein

Name of your Firm: Radius Public Relations, Inc.

Language: English (selected) Français

#### Business Address of Lobbyist/Senior Officer

Street Number and Name: 39 Albany Ave.

City: Toronto Prov./State: Ontario Postal Code/Zip: M5R 3C2

Email:

Phone: Ext: Fax:

Country:

#### Former Public Offices Held

Has the lobbyist at any time held the following positions within the Government of Ontario?
Minister of Cabinet

- Employee in the office of a minister of Cabinet
- Deputy minister, associate deputy minister, assistant deputy minister, or an equivalent classification
- Chief executive officer or chair of the board of directors of an agency, board or commission of the Crown
- Senior employee of an agency, board or commission of the Crown who reports directly to its chief executive officer
- Chief executive officer or chair of the board of directors of
- Ontario Power Generation Inc. or a subsidiary of it
  - Ontario Power Authority
  - Independent Electricity System Operator
- Senior employee who reports directly to the chief executive officer of
- Ontario Power Generation Inc. or a subsidiary of it
  - Ontario Power Authority
  - Independent Electricity System Operator
- None of the above

### Client Information

Name of the Client

Switch Health Holdings Inc.

### Business Address:

Street Number and Name

163 Sterling Rd. Unit M

City

Toronto

Prov./State

Ontario

Postal Code/Zip


MR6 2B2

Country

Canada

Describe your client's business:

Switch Health is a partnership with the Shouldice Hospital to roll out rapid mobile point of care testing for COVID-19 to help get Ontario back to work and back on track.

 Have you been retained by an agent on behalf of the client?


If yes, provide the agent's name and address

Name of Agent	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

### Additional Client Information

If your client is a subsidiary of any other corporation, provide the business name and address of that corporation.


Name	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

 If your client is a corporation, list the name and address of each subsidiary of the corporation that has a direct interest in the outcome of your lobbying activities.


Name	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

If your client is an organization, provide the business name and address of each partnership, corporation or entity that is part of the organization.


Name	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

 If your client's activities are controlled or directed by a third party with a direct interest in the outcome of your lobbying activity provide the name(s) and address(es).

Name	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

 If another person, partnership, corporation or organization has a direct interest in the outcome of your lobbying activities, provide their name(s) and address(es).

Name	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

 Has any organization or entity (or individual on its behalf) contributed \$750 or more in the entity's or organization's previous fiscal year to this lobbying activity?

Name	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

## Government Funding

 Has your client received any government funding (federal, provincial and/or municipal) in the government's previous fiscal year?

Yes  No

## Broader Public Sector Accountability Act, 2010

Is your client one of the following?

- a public body of the Government of Ontario
- a hospital, or its subsidiary
- a school board or its subsidiary
- a university, college or post-secondary institution, the enrolments of which are counted for purposes of calculating annual operating grants, or its subsidiary
- a Children's Aid Society or its subsidiary
- a Community Care Access Corporation or its subsidiary
- Ontario Power Generation Inc. and each of its subsidiaries
- Independent Electricity System Operator

OR

 Is your client a publicly funded organization that received Ontario public funds of \$10 million or more in the previous fiscal year?

Yes  No

## Subject Matter

What is the subject-matter of your lobbying activity?

Health, Long-term care, Seniors,

## Lobbying Activity

Tell us about your current lobbying activity. Complete all that apply. You must choose at least one option:

- Legislative proposal **No**
- Bill or resolution **No**
- Regulation **No**
- Policy and/or program **No**
- Decision to privatize or outsource goods or services **Yes**

Describe your lobbying goal(s) in detail. What are you attempting to influence or accomplish as a result of your communications with Ontario public office holders?

Switch Health is proposing to deploy 30 mobile point-of-care vans to provide rapid testing initially to those the provincial government deems as most at-risk for the disease (long-term care centers, indigenous and remote communities) and subsequently pivoting to target asymptomatic Ontarians with the goal of identifying everyone who has the virus. The initiative will enable the public testing system and will support the provincial government and take their direction. This is a solution to complement current testing and supplement testing in remote areas of the province. There is a wide range of testing devices and procedures and Switch Health will work with government agencies to select the appropriate test.

#### Lobbying Targets: Ministers' Offices

Office of the Minister for Seniors and Accessibility  
Office of the Minister of Children Community and Social Services  
Office of the Associate Minister of Small Business and Red Tape Reduction  
Office of the Minister of Government and Consumer Services  
Office of the Minister of Long-Term Care  
Office of the Premier and Cabinet Office

#### Ministries

Ministry for Seniors and Accessibility  
Ministry of Government and Consumer Services  
Ministry of Health  
Ministry of Indigenous Affairs  
Ministry of Long-Term Care

#### Members of Provincial Parliament - MPPs

Office of the Member for Ajax  
Office of the Member for Algoma—Manitoulin  
Office of the Member for Aurora—Oak Ridges—Richmond  
Office of the Member for Barrie—Innisfil  
Office of the Member for Barrie—Springwater—Oro-Medonte  
Office of the Member for Bay of Quinte  
Office of the Member for Beaches—East York  
Office of the Member for Brampton Centre  
Office of the Member for Brampton East  
Office of the Member for Brampton North  
Office of the Member for Brampton South  
Office of the Member for Brampton West  
Office of the Member for Brantford—Brant  
Office of the Member for Bruce—Grey—Owen Sound  
Office of the Member for Burlington  
Office of the Member for Cambridge  
Office of the Member for Carleton  
Office of the Member for Chatham-Kent—Leamington  
Office of the Member for Davenport  
Office of the Member for Don Valley East  
Office of the Member for Don Valley North  
Office of the Member for Don Valley West  
Office of the Member for Dufferin—Caledon  
Office of the Member for Durham  
Office of the Member for Eglinton—Lawrence  
Office of the Member for Elgin—Middlesex—London  
Office of the Member for Essex  
Office of the Member for Etobicoke Centre  
Office of the Member for Etobicoke—Lakeshore  
Office of the Member for Etobicoke North  
Office of the Member for Flamborough—Glanbrook  
Office of the Member for Glengarry—Prescott—Russell  
Office of the Member for Guelph  
Office of the Member for Haldimand—Norfolk  
Office of the Member for Haliburton—Kawartha Lakes—Brock  
Office of the Member for Hamilton Centre  
Office of the Member for Hamilton East—Stoney Creek  
Office of the Member for Hamilton Mountain  
Office of the Member for Hamilton West—Ancaster—Dundas  
Office of the Member for Hastings—Lennox and Addington  
Office of the Member for Humber River—Black Creek  
Office of the Member for Huron—Bruce  
Office of the Member for Kanata—Carleton  
Office of the Member for Kenora—Rainy River


#### Agencies


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Office of the Member for Kiiwetinoong  
Office of the Member for King—Vaughan  
Office of the Member for Kingston and the Islands  
Office of the Member for Kitchener Centre  
Office of the Member for Kitchener—Conestoga  
Office of the Member for Kitchener South—Hespeler  
Office of the Member for Lambton—Kent—Middlesex  
Office of the Member for Lanark—Frontenac—Kingston  
Office of the Member for Leeds—Grenville—Thousand Islands and Rideau Lakes  
Office of the Member for London—Fanshawe  
Office of the Member for London North Centre  
Office of the Member for London West  
Office of the Member for Markham—Stouffville  
Office of the Member for Markham—Thornhill  
Office of the Member for Markham—Unionville  
Office of the Member for Milton  
Office of the Member for Mississauga Centre  
Office of the Member for Mississauga East—Cooksville  
Office of the Member for Mississauga—Erin Mills  
Office of the Member for Mississauga—Lakeshore  
Office of the Member for Mississauga—Malton  
Office of the Member for Mississauga—Streetsville  
Office of the Member for Mushkegowuk—James Bay  
Office of the Member for Nepean  
Office of the Member for Newmarket—Aurora  
Office of the Member for Niagara Centre  
Office of the Member for Niagara Falls  
Office of the Member for Niagara West  
Office of the Member for Nickel Belt  
Office of the Member for Nipissing  
Office of the Member for Northumberland—Peterborough South  
Office of the Member for Oakville  
Office of the Member for Oakville North—Burlington  
Office of the Member for Orleans  
Office of the Member for Oshawa  
Office of the Member for Ottawa Centre  
Office of the Member for Ottawa South  
Office of the Member for Ottawa—Vanier  
Office of the Member for Ottawa West—Nepean  
Office of the Member for Oxford  
Office of the Member for Parkdale—High Park  
Office of the Member for Parry Sound—Muskoka  
Office of the Member for Perth—Wellington  
Office of the Member for Peterborough—Kawartha  
Office of the Member for Pickering—Uxbridge  
Office of the Member for Renfrew—Nipissing—Pembroke  
Office of the Member for Richmond Hill  
Office of the Member for St. Catharines  
Office of the Member for Sarnia—Lambton  
Office of the Member for Sault Ste. Marie  
Office of the Member for Scarborough—Agincourt  
Office of the Member for Scarborough Centre  
Office of the Member for Scarborough—Guildwood  
Office of the Member for Scarborough North  
Office of the Member for Scarborough—Rouge Park  
Office of the Member for Scarborough Southwest  
Office of the Member for Simcoe—Grey  
Office of the Member for Simcoe North  
Office of the Member for Spadina—Fort York  
Office of the Member for Stormont—Dundas—South Glengary  
Office of the Member for Sudbury  
Office of the Member for Thornhill  
Office of the Member for Thunder Bay—Atikokan  
Office of the Member for Thunder Bay—Superior North  
Office of the Member for Timiskaming—Cochrane  
Office of the Member for Timmins  
Office of the Member for Toronto Centre  
Office of the Member for Toronto—Danforth  
Office of the Member for Toronto—St. Paul's  
Office of the Member for University—Rosedale  
Office of the Member for Vaughan—Woodbridge  
Office of the Member for Waterloo  
Office of the Member for Wellington—Halton Hills  
Office of the Member for Whitby  
Office of the Member for Willowdale  
Office of the Member for Windsor—Tecumseh  
Office of the Member for Windsor West  
Office of the Member for York Centre

Office of the Member for York—Simcoe  
Office of the Member for York South—Weston

Other

 Grant and/or contribution and/or other financial benefit **No**

 Awarding of contract **No**

### Communication Techniques

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What techniques of communication have you used or expect to use in the course of your activities? Check all that apply:

Telephone Calls, Informal Communication, Written Communication (hard copy or electronic),

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[Back to Results](#)